

CDC

15¢

SEPT 57

HUMBUG



EXPOSED: THE TRUTH ABOUT
RADIATION
Americans face 90% exposure this winter.

☆☆☆ THE HUMBUG AWARD ☆☆☆



Dedicated to outstanding people who have made extremely unimportant contributions to society, this page honors

Robert Harrison - Editor of Confidential
HUMBUG HERO OF MONTH

Charles Swore *Jacob Marley*
 JUDGES



A black and white photograph of a woman with blonde, wavy hair, looking directly at the camera. She is wearing a dark, V-neck top. Her left hand is resting on her right arm, and a tattoo is visible on her left hand. The background is dark.

*"I'll take the Sportingman type...
any time!"*

Rugged after shave lotion with a he-man aroma duplicating sweating lumberjack-scent. Much more he-manish than a tattoo on the hand.



HUMBUG

EDITOR / HARVEY KURTZMAN MANAGER / HARRY CHESTER STAFF ART / JACK DAVIS, WILL ELDER, AL JAFFEE, (EDIT),
ARNOLD ROTH (EDIT) CONTRIBUTORS / ARNOLD BENSON RUSS HEATH LARRY SIEGEL

HUGE PUBLICITY CAMPAIGN

In a series of gigantic publicity moves, Humbug has contacted disc jockies the country o'er requesting plugs from them on their shows in return for plugs we will give them. In one week alone, we sent out 300 rubber bathtub plugs.

Also, we have watched with interest the publicity campaign of a fellow magazine, the Saturday Evening Post, where they announced on a series of handsome posters in headline type, **THE INFLUENTIAL IS COMING**. The posters, large photographs, depicted the silhouette of a smart executive (an S.E.P. reader) striding importantly through airports, railroad stations and fancy offices. Boldly following on the heels of this idea—in



300 a week

other words stealing it—we printed our own posters announcing **THE INCONSEQUENTIAL IS COMING**; (the Humbug reader).

We are displaying these posters on the sides of abandoned houses, walls of rest rooms, and wherever else we can paste them without being caught.

It won't be long now. Soon, all the inconsequentials will band together under the new Humbug banner into one large group. Together, we inconsequentials will become influentials—and then—then we get rid of the influentials.

By the next issue we'll be ready to start a letter column, gang, so keep 'em coming.

Harvey Kurtzman
editor



SID WADNER
Humbug poster

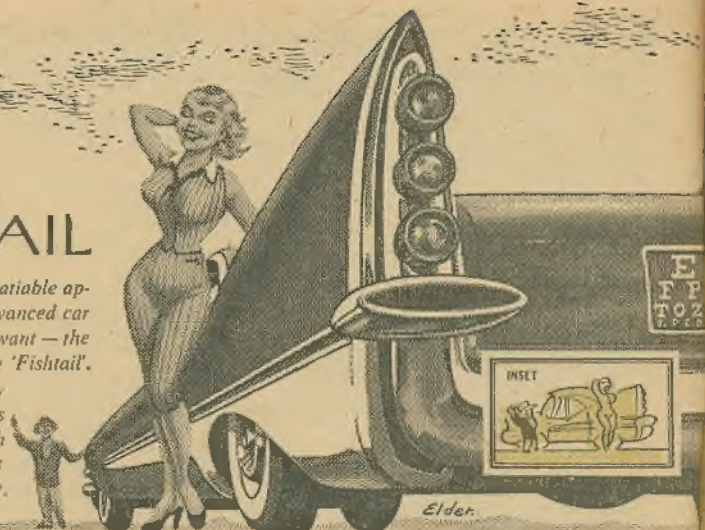
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THE FISHTAIL

Working tirelessly to please our insatiable appetites for longer, sleeker, more advanced car design—design that we the public want—the auto industry has come up with the 'Fishtail'. We wanted it, and we got it. And now that we've got it, the auto industry is trying to figure what we can do with it. The following are HUMBUG's suggestions of what we can do with it.



Fishtail, viewed from rear, reveals lengthy sweep, viewed from side, reveals lengthy sweep (see inset) is illusion.



FINS GIVE stability (at 80 mph). No tumbling action as car misses the turn.



EXTRA STORAGE is had by jamming picnic lunches, etc., up into fishtails.



PUNCHING HOLES in beer can with fishtail point is very handy at picnics.



SLICING BALONEY etc., is also convenient and easy on ridge of fishtail.



NO BENT FENDERS. Wife backing into rear of garage slices through clean.



TRUEST USE. Fishtail's stabilizing action in water (like fish) allows escape.



REVERSE CLICHES

by Arnold Benson

I could like aimless conversation if once in a while, somebody would say:

"When I was a boy, we never had winters as bad as this."

* * * * *

"They're making everything much better than they used to."

* * * * *

"How did a wonderful girl like you get to be so successful in this business?"

* * * * *

"He was a hard man to work for, but he never knew what he wanted."

* * * * *

"Funny thing about colored people. They just can't seem to sing or dance."

"The trouble with me is, I always keep blurting out falsehoods."

* * * * *

"Isn't Prince wonderful? Sometimes he's almost canine."

* * * * *

"I never made any money, but I never got cluttered up with a lot of friends either."

* * * * *

"When I think of some of the officers we had, I know why we won the war"

* * * * *

"I may get a little careless once in a while, but I miss deadlines all the time."

"This is just a phase that's permanent."

* * * * *

"She's not very good looking, but what a God-awful dancer."

* * * * *

"I'm a drinking man myself, and I hate people who do."

* * * * *

"We never have any money, and we're miserable and fighting all the time."

* * * * *

"Funny thing about women. You can live with them or you can live without them."

* * * * *

"If I knew then what I know now, I'd have starved to death."

* * * * *

"He's got a lot of faults, but he's always so undependable."

* * * * *

"I read the book but I didn't see the picture."

* * * * *

"I like those Hollywood endings."

* * * * *

"The apartment looks fine. Come on up."

* * * * *

"Until I met you I'd never known a truly unhappy day in my life."

* * * * *

"Goodbye, Beautiful."

* * * * *

"I hate kittens, but I love 'em when they grow up to be cats."

* * * * *

"Have you seen Margaret lately? She's a worse mess than ever since her analysis."

"I may do a little sociable drinking on occasion, but mostly I just get drunk."

* * * * *

"One thing about me: I have absolutely no sense of humor."

* * * * *

"He may not look like much, but he's one of the dumbest bastards I've ever met."

* * * * *

"Women always look worse to me after a couple of drinks."

* * * * *

"I know everything there is to know about art; I just don't know what I like."

* * * * *

"It's easier for a rich man to get into heaven than any of you guys."

* * * * *

"They won't think up anything next."

* * * * *

"She's ugly as a mud fence, and she's no fun at all."

* * * * *

"I don't like bullfighting much, but I love the business about the horses."

* * * * *

"I trust Joe. He never looks you in the eye."

* * * * *

"None of my friends are Jewish."

* * * * *

"I don't care if a joke is funny, as long as it's dirty."

* * * * *

"How come you keep running into me darling, just when I'm looking at my absolute best."

END

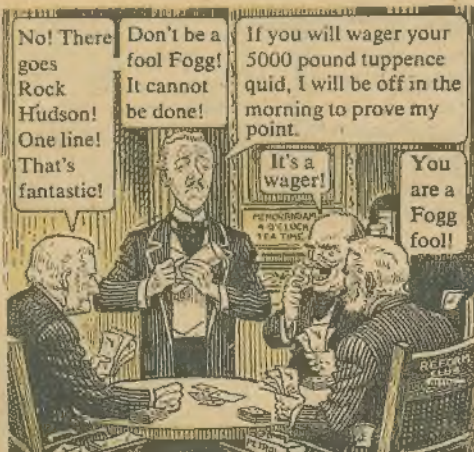


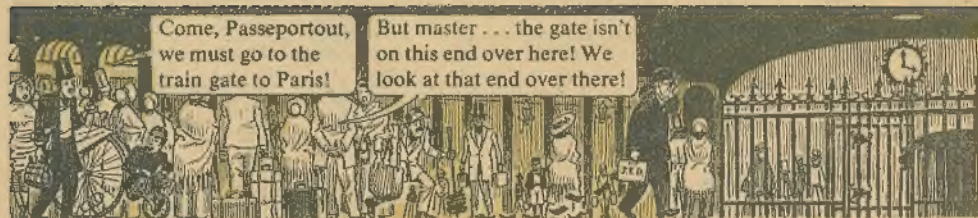
Above is a small part of the cast you'll see in . . .

AROUND THE DAYS IN 80 WORLDS

Who isn't familiar with the Jules Verne classic, the story of Phileas Fogg who with his valet, Passepartout, goes around the world in 80 days on a bet in the Nautilus with Capt. Nemo. To film

this classic, Mike Toddy hired a cast of thousands of nothing but stars, and filmed an extravaganza in Toddy A-OO-AH-EE wide screen, bringing movie talkies a step closer to feelies.





I'm sorry, Mr. Fogg! We've run out of fuel. We can't find another scrap of wood in the box! We'll never make it to England in time!

Have you searched both ends of the Toddy-A-AH-E-O wide screen? Surely there is wood somewhere in those vast expanses.

Tell you what Captain... I'll buy the boat and we'll chop it up for fuel.



All right! Chop up the furniture, superstructure, masts, and throw them in the furnace!



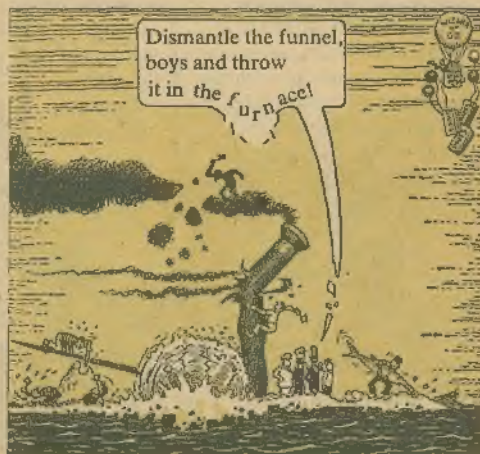
Now the cabins, the decks... Hop to it boys and throw them in the furnace.

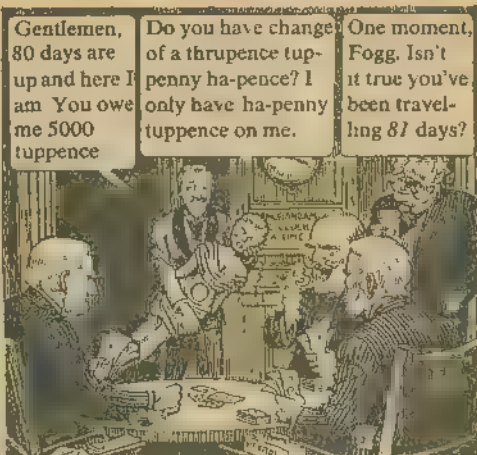
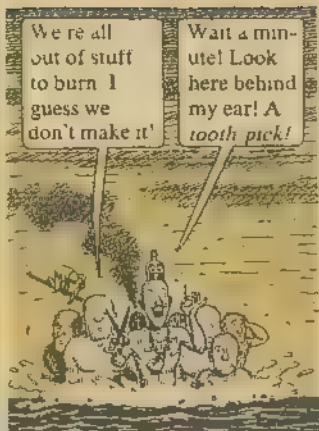


Chop up the bulkheads boys, and then throw them in the furnace.



Dismantle the funnel, boys and throw it in the furnace!





A HUMBUG BOOK CONDENSATION

A story of blood and torture and nifty bone-snapping.

SOMETHING OF MAU MAU

BY
ROBERT RAUK

Chapter One

Parker Kensing stepped onto the veranda of his home in Kenya, Africa, and surveyed the remains of his family. "So the bloody Mau Mau were here," he sighed

"Oh yes," said his father, Leonard Kensing. "They disemboweled your little nephew, drew and quartered your brother-in-law, Jeb, and let me see . . . what else . . ."

"Land sakes, father," said Parker's sister, Eliza, laughing, and shaking him good-naturedly, "can't you ever get it right?

It was *Jeb* who was disemboweled and the boy who was drawn



and quartered?"

"If I live to be a hundred," said Leonard Kensing, shaking his head and smiling, "I'll never get that straight. Jeb—disemboweled. Boy—drawn and quartered. Jeb—disemboweled. Boy . . ."

Parker sat down in a chair. "Eliza, where is my favorite Siamese cat, Marvin?" he asked. "I would like to impale him on my panga!"

His sister went inside and brought out the animal. Parker stabbed him, lifted him into the air, and sliced him from chin to spleen. Then, as he wiped his blade clean, he saw in a corner of the porch a young girl he hadn't noticed before. His thoughts suddenly rushed back 11 years, when he and his servant, Kimono (now his most bitter enemy, and leader of the Mau Mau) played with a short girl, with red hair, freckles, and braces on her crooked teeth. This girl on the porch somehow reminded him of that girl. But time had done something to her. She had blossomed forth into womanhood. Now she was a tall girl with red hair, freckles, and braces on her crooked teeth.

"I say," said Parker, "you bloody well remind me of Hilly Kief, a girl I once knew 11 years ago. Let's get married."

"You've been working too hard hunting Mau Mau, Parker," she said. "We ARE married."

He shrugged his shoulders. Suddenly he flailed at the air. "Bloody fly," he growled, lashing all about him. The insect alighted on the railing, and Parker caught it with a panther-like swipe.

"Tell me, sir," he said to his father, removing the fly's head and carefully cutting it into three parts, "did my old friend, Kimono, have anything to do with this raid?"

"I don't know, son," said Leonard Kensing, reaching over to pluck out the fly's wings.

"Couldn't you see?" asked Parker, snapping off the legs, and setting fire to the tiny stumps, while the fly still lived.

"No," said Leonard Kensing, reaching for more of Parker's fly, "it was too dark."

Parker walloped his father in the teeth with a nut-cracker and quickly kneeed him in the groin.

"Find your own damned fly," he said.

Parker went to bed. He must get an early start, hunting Kimono in the morning.

Chapter Two

The oath-taking ceremony was about to begin in the glade near the small punk fire. While waiting for the leader to arrive, Kimono paced up and down in front of his squad. "You call your-

self Mau Mau," he said. "What a laugh! If ever I saw a botched-up job, that Kensing raid was one. You, Ngoi!"

The person addressed looked up fearfully. "Ngoi, how long have you been disemboweling?"

"Two years, mundumugu," was the reply.

"Well, you looked like a rookie yesterday. How many times have I told you—cut up, not down. Cut up, not down. You've had it, Ngoi. I'm sending you down to Nairobi, and I'm bringing up Nanyuko in your place."

Ngoi shrunk shamefacedly in the shadows.

"And you, Maronja. You gave it a good try, but that bone-crunching was terrible."

At that moment, Njoga, the leader, pushed his way through the crowd with a white stranger, who reeked of garlic. Kimono sat down, as Njoga spoke. "My friends, as you know, I have been writing oaths for you for some time now. Well, today I have written what I modestly consider to be my best oath yet. But before we begin, the garlic-reeking white stranger would like to speak to you."

The stranger got up, and in a guttural, garlicky voice, spoke: "Friends, I am a wa-Russian. My countrymen have heard of the wonderful work you are doing here, and I have come down to help you. Immediately after I take this oath with you, I will teach you how to better organize. And Then I will no longer be a garlic-reeking stranger but a garlic-reeking friend."

The men cheered the wa-Russian, and Njoga signaled for silence. The oath-taking ceremony was about to begin.

Fifty-seven sheep with their wool on inside-out, entered from the left. Astride the sheep were pregnant monkeys, in progressive stages of pregnancy, the earliest in front, and so on back. Eighty limping elephants with green paint on their tails, entered from the right. On top of each elephant was the middle-born son of the second cousin of a virgin with a deviated septum. Each middle-born son stood with his feet apart, 11½ inches, and deliberately punched himself in the stomach with a jackal's head. Overhead came a flock of vultures, flying single file, with every sixth one flying side-ways. In the background a score of drums pounded, while fireworks crackled in the distance. Suddenly, everything stopped. The sheep faced the elephants and the elephants the vultures. Each animal spat, each human did a backward somersault, and then spat 15 times. One hundred goats walked in and were slowly beheaded with dulled

continued on page 32

CHARMS AND HEXES

Baseball players believe that luck plays a very big part in the game.

Baseball players are often accused of being superstitious. This just isn't so. They're just intelligent enough not to take any unnecessary chances by offending Lady Luck.

That is why every ballplayer has some sort of gimmick for good luck. Some always wear the same lucky glove, sock, or underwear in a game. Others carry their favorite lucky charms, coins, tobacco plugs, photographs, etc. Still others will go through some motion for luck, like tapping out 'V' for victory on home plate before batting, squeezing the resin bag before pitching, or rubbing dirt into their hands before fielding.

But, you may say, this can't possibly always work for everyone everytime. If it did, then the hitters would always hit

1000, pitchers would pitch nothing but no-hitters, and fielders would never make an error. The simple scientific explanation of why this does not happen is that there exists another, more powerful force that must be reckoned with. THE HEX!

Hexers can be found almost everywhere, and some of them can dish up mighty strong medicine. Indeed they have to, in order to be effective against some of the great stars of the game whose good luck charms are known to be the finest in baseball!

On the following pages we will show some extraordinary shots of great hexers in action. A word of caution, overexposure to hexes may have weird consequences. So do not stare too long at pictures.



Good luck charms

THE PAPER BLOWOUT RAZZMATAZZ HEX



Willie Mays always pounds his glove every five times to insure his good fortune when making outfield plays.



His good luck move certainly pays off, as anyone can attest to after seeing one of his brilliant catches.



But when an enemy fan in the stands gives him the Blowout Razzmatazz, the results are usually disastrous.

THE THREE FINGERED DOUBLE WHAMMY



Robert Robins, one of our pitching all time greats, will always touch certain parts of his uniform for luck.



Then with a terrific flourish, he hurls down the ballers as though they were sitting ducks in a shooting gallery.



But the Whammy gets him very confused, he pitches without the ball a balk is called, and the run scores.

THE NEEDLING NEWSMAN HEX



Ted Williams, the famous non-pitching splitter, always experiences generously into his pains before batting.



The good luck that brings him is evident in the tremendous base hits this great slugger gets as a result.



But when the Needling Newsmen Hex is on him, then O! Theodore taps gentle pop-ups into waiting gloves.

THE TWO HANDED HECKLE



'Mr Snortstop Pee Wee Reeze gets his luck by always focusing those grounders while he's on his right foot



Then even if he's off balance, it's a simple matter for him to fire a lightning axe peg to erase the runner



But with the Two Handed Heckle on, he forgets his right hand from his left and the runner is easily safe.

THE GREAT HOODOO VODOO ANTI BUNTING HEX



When Mickey Mantle bunts, he's so fast that he always has the time to give his bat a friendly boo, for good luck



Then, while fumbling opponent's grasp vainly for the erratically bouncing ball, Mickey glides safely to first



But with the Hoodoo Voodoo on him, the Mighty Mickey does the fumbling and can't get anywhere near first

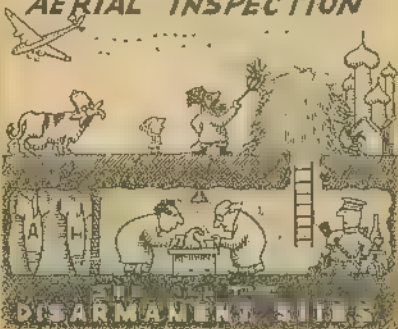


VACATION-TIME

Humbug has prepared the following article to help you decide whether you want to vacation at home or abroad.

Abroad foreign governments print alluring travel posters hoping to part American travellers from the few dollars they have gleaned by lying on their income-tax returns. Usually some ordinary scene is pictured instead of the actual charm, grace and beauty of their countries. Here we present our revised designs to convince the hesitant tourist.

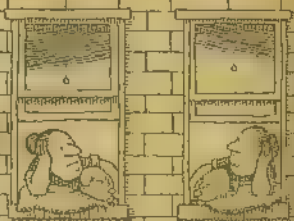
FLY TO RUSSIA MAKE YOUR OWN AERIAL INSPECTION



VISIT JAPAN MYSTIC LAND OF THE ORIENT

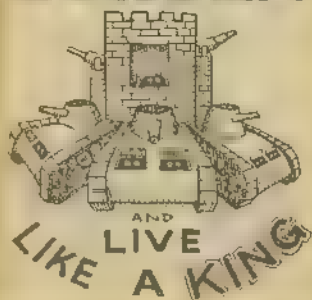


MODERN GERMANY IS CALLING

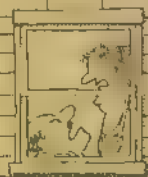
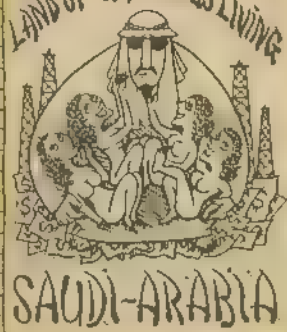


stimulating reproductions for you who'll vacation **ABROAD**.

COME TO
JORDAN



LAND OF GRACIOUS LIVING



~~KASHMIR~~
INDIA
AWAITS YOU



merrie olde
ENGLAND

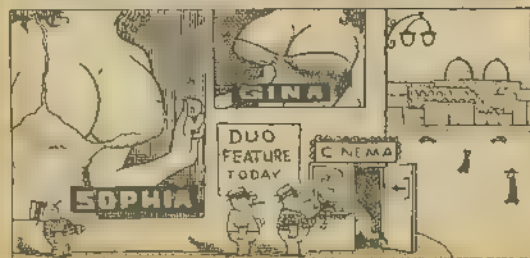


SAIL
to **ISRAEL**

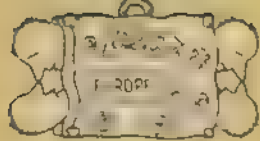


THROUGH the Romantic
GULF of AQABA

SEE THE
SIGHTS of **ROME**



ARNOLD BOTTEN



VACATION-TIME

stimulating scenes for you who'll vacation in U.S.A.

RESORT LIFE IN THE DAYTIME Vacationers thrill to splendor of nature's majestic great outdoors



RESORT LIFE IN THE NIGHTTIME Quiet resort towns rich historically stimulating interest





VACATION-TIME

A practical guide for vacationers ON A BUDGET

See America first! A low cost vacation awaits the clever traveler with a cheap nature. Expensive transportation, equipment and clothing can be avoided by imaginative application of simple shortcuts (such as stealing, etc.) as shown below

FOR TRAVEL \$10.69

BASFHA, CAP 39c

WAR SURPLUS SUNGLASSES 3c

CHEAP CIGAR 00c

REMADE AWMING 00c

WATCH old present 00c

BERMUDA SHORTS borrowed 00c

KNOBBY KNEES (your own) 00c

SOCKS (optional) 10c

SANDALS \$ 0.00



FOR DINNER \$ 1.00
at Howard Johnson's

SURPLUS DRESS HAT 4c

AP CORPS MODULARS \$ 0.00

EXTRA SAVE 2c 00

ALLS (optional) \$ 0.00

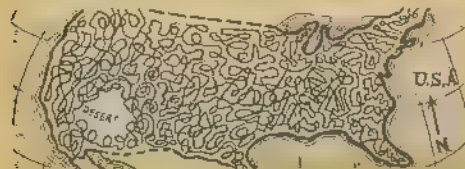
FORMA (optional)

BERMUDA (optional)

also borrowed 00c

SOCKS (optional)

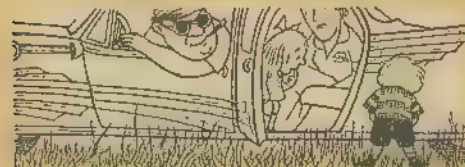
EVERY 4c (optional) \$ 0.25



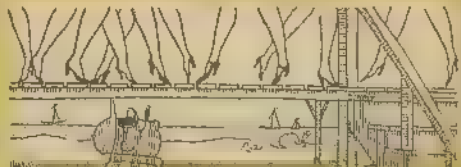
Ideal route. Gas - \$75.00 Traffic tickets - \$280.00.



Food is easily procured. Fines range from \$500.00, \$1000.00



Stops, starts cost time, gas. Stop only when necessary



The beauties of nature are free for the earner's (sucker)



Join an auto club. A phone call brings help. Cost - 10c



Even staying home is fun when imagination is employed.



A NIGHT AT THE CASTLE

BY ALEX ATKINSON

Noel Coward is reported to be writing a comedy about Disraeli, in which he wants Groucho Marx to appear. I had the same idea some years ago, but was too shy to do anything about it. To keep the record straight, I give

below the closing scene of my second act. Mr. Coward is welcome to any or all of it. The scene should be played at breakneck speed and Disraeli should have horn-rimmed glasses, a cutaway coat and a grease paint moustache.

REPRODUCED BY PERMISSION OF PUNCH

At night in October 1875, QUEEN VICTORIA is seated at piano in a room at Windsor Castle, humming nostalgically as she plays a few hits from musicals of the early part of the century. She is dressed in black. Presently she frowns, and stops playing

VICTORIA: There is something odd about this pianoforte.

DISRAELI (inside the piano): You're telling me! Every time you press the clutch I get a crack on the sh.n.

VICTORIA (opening the piano): Mr. Disraeli! How dare you enter our pianoforte at this time of night?

DISRAELI: You mean to tell me it's not open yet? *(He climbs out, and dusts himself with the end of her shawl.)* It's an outrage! It's getting now so a man can't go into his favorite piano

when he wants. *(He shakes the shawl, and a moth flies out.)* Aha! So we are not alone!

VICTORIA: Mr Disraeli!—

DISRAELI (flicking cigar ash into her crown and leering): Call me Ben.

VICTORIA: Certainly not!

DISRAELI (jumping into her lap): Ah, come on now, Victrola. What about that night of burning passion when you winked at me behind your fan?

VICTORIA: We had a smut in our eye.

DISRAELI: Yes—and that book you were reading didn't look any too clean, either.

VICTORIA (indignantly): That was dear Mr. Tennyson's *Maud*!

DISRAELI: That dope? what's *he* got that *I* can't steal? *(Going down on his knees):* Victrola, you can't let old Alf Tanglewhiskers come be-

tween us! You know I love you for yourself alone! (Aside): Well—that and the Crown Jewels. (To her): Why don't we throw discretion to the winds and give those guys at Eton something to talk about?

VICTORIA: We have a lot of needlework to do.
DISRAELI (rising, prowling about distractedly): Interruptions—always interruptions! If it's not needlework it's famine in Ireland. (He picks up a decanter of Madeira and drains it.) (Spluttering): Have you been standing daffodils in this?

VICTORIA (alarmed): Mr. Disraeli, we don't like the look of you! How are things with the Empire?

DISRAELI: I don't know, but they tell me they're booked solid at the Lyceum

The door opens, and CHICO looks in expectantly.

CHICO: Psst! Psst!

DISRAELI (suspiciously, to VICTORIA): Why can't you eat your soup like a lady?

VICTORIA: We are not eating soup.

DISRAELI: Well somebody is, and I'm not going to rest until I find him. (He throws a large sideboard over on its back and begins to ransack it vigorously.)

CHICO: Psst!

DISRAELI looks up and sees him. Now, boss?

DISRAELI: No, no. Later. (He hustles CHICO out and shuts the door.)

VICTORIA: Whom was that, pray?

DISRAELI: That was a Mr. Scrapecheese.

VICTORIA: Do we know him?

DISRAELI: Search me. I never heard of him.

VICTORIA: But he just went out.

DISRAELI: Who did?

VICTORIA: Mr. Scrapecheese.

DISRAELI: He did? Well, he's got his own life to live. I have troubles of my own (He goes down on his knees and takes her hand.)

VICTORIA: But why have we never met him?

DISRAELI: That's easy. He's been dead for years.

VICTORIA: Then that can't have been he!

DISRAELI: Are you kidding?

VICTORIA: Oh, Mr. Disraeli, you are a droll! (She pokes him playfully in the eye with her fan.)

DISRAELI: I bet you say that to all the Prime Ministers. (He rolls up her sleeve and begins to plant kisses on her arm from the wrist up.)

VICTORIA: Aren't you getting a little too old for this sort of thing?

DISRAELI: That's your worry, not mine. (He puts an arm around her, knocking her crown askew.)

A LADY-IN-WAITING enters.

LADY-IN-WAITING: Oh—excuse me. I didn't know there was an orgy on tonight.

DISRAELI: Don't you ever read the Court Circular, you succulent little minx? (He releases VICTORIA and makes a beeline for the LADY-IN-WAITING, taking her in his arms and squeezing her.) (Aside): Ah, this is the life! (To the LADY-IN-WAITING): What d'you want, and I hope it's a rude answer?

LADY-IN-WAITING: Mr. Gladstone is at the front door.

DISRAELI: Has he got his bag?

LADY-IN-WAITING: Yes.

DISRAELI: Tell him we've got all the brushes we can use. (He hustles her out and returns to VICTORIA.)

VICTORIA (putting her crown straight): Did you wish to see us, Mr. Disraeli?

DISRAELI: Well, I certainly didn't come in here to read the meter. (He picks her up, puts her on a sofa, jumps up beside her, and leans against her amorously, smoking his cigar.) You know, you're cute. They ought to name a railroad station after you. (He tickles her chin. The music of a harp is heard, OFF.)

VICTORIA (drawing away from him): Hark!

DISRAELI: Now what?

VICTORIA (guiltily, looking up to heaven): Listen! It's Albert! He must be angry with us!

DISRAELI: In a pig's eye it's Albert! (He hurries to the window and opens it, Calling): Hey! You down there with the bed-sized banjo! What d'you think we are—amused?

Harp music stops. A motor-horn sounds twice

(To VICTORIA) Make that six hard-boiled eggs (Calling down again): Get outa here before I fetch a Beefeater!

A lousy sandwich you'd eat, nixed



make anyway. Here! *(He tosses a coin out of the window.)* Here's a wooden nickel. Don't take any more! *(He shuts the window and returns to the sofa.)* I've had just about enough of this. All I crave is a little innocent 'debauchery, and what do I get? Bedlam! *(He sits again, and leans against her, closing his eyes.)* Ah, that's better. Let me rest my weary head on your Embankment.

VICTORIA: Mr. Disraeli, we believe you are dallying with us.

DISRAELI *(aside)*: I knew she'd catch on sooner or later. *(To her)*. My intentions are strictly unmentionable. How are yours? Keeping all right?

VICTORIA: Affairs of State weigh heavy on our chest.

DISRAELI: Pardon me. *(He rests his head on her shoulder instead.)* Incidentally, not to put too fine a point on it, how are you fixed for canals these days? *(He puts his feet upon an inlaid mahogany china-cabinet.)*

VICTORIA: You have one for disposal?

DISRAELI: I sure have.

VICTORIA: How big is it?

DISRAELI: That depends. What size d'you take?

VICTORIA: I

DISRAELI: It's a deal! Sign here. *(He whips a document and a quill pen from his inside pocket.)*

VICTORIA: But wait! We can't sign yet!

DISRAELI: Well, make a cross. I'm not fussy.

VICTORIA: But -where is this canal?

DISRAELI: I got it right outside.

VICTORIA: Will it be safe there?

DISRAELI: It hasn't complained up to now. Come on—what am I bid for one canal? Running water both ends—so easy a child can fix it—it will not repeat after meals—

VICTORIA: We could perhaps make you an earl?

DISRAELI: Can I take it in cash?

VICTORIA: Certainly not!

DISRAELI: Okay, but you twisted my arm. Make me an earl! But make him fast, and wrap him up—I want to take him with me.

CHICO comes in again

CHICO: Now, boss?

DISRAELI: Yes—now. *(To VICTORIA)* Hold tight, baby. This is your big scene.

He clings to her and she clings to the sofa, as CHICO holds the door open and the Suez Canal comes in.

CURTAIN.

British armed might becomes OFFENSIVE

England, a traditionally DEFENSIVE military power, is planning a changeover to OFFENSIVE tactics with missiles, thereby reducing armed forces and expenses. To illustrate the difference we present Britain's military approach—past and future.

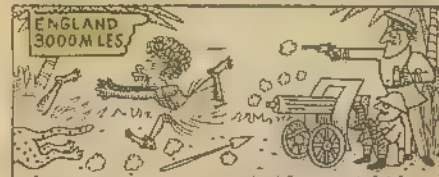
ENGLAND ON THE DEFENSIVE



Defends fields of Sussex from Bedouins in Near East.



Defends Kent from Redmen attacking out of New World.



Defends Scotland from cannibals attacking out of Africa.



Defends London from the empire-minded Fakirs in India.



Defense in Australia: Eng. defends so well, owns '2 world.

continued

ENGLAND ON THE OFFENSIVE

John Bull's new "guided-missile" look



I tell you
there's a
bugger
going a-
round taking
notes and
ere e
comes now!

(Psst!
that's
Rex Harri-
stown's
cue
Where
is he?)

Ere
e
comes
now!

(We
can't
go on
without
Rex Harri-
stown!)

Ere
e
comes
now!

Pity on
the aud-
ience —
since one
can hardly
get tick-
ets to see
the show

By gad!
One
can
hardly
get tick-
ets to
see this
show

Just
because
I lost
mine, I
had to
sneak
past the
usher

MY FAIR SADIE

You who were fortunate enough to get tickets to see this Broadway musical may not be aware that the original play was written by a great playwright years ago. Though the author is long dead, the play has been con-

tinually revived, now as a musical with new tunes and lyrics — a hit on Broadway with the record sales running well into the millions — which all goes to again prove that great plays don't sell as well as records.

Spar-
tup-
pence
ha-
penny
gav-
er?

Cock-
ney
alect
from
east
Soho
London

Ha-
ye
got
a
quid
noon?

Scoten
Welsh
from
county
Thrup-
penny
shire!

Mudj-
wadja
wadja
gav-
ner
Wudja

Barry
bitz
Gerald
from
Gong
My
Way

Fantastic
Professor
Liggins
the way
you tell
where peo-
ple come
from by
their
speech

Col Pickles' ex,
speech and back
ground are re-ated
— and I twager
that dat flower-
girl might be a lady
but for her speech

I take
that wager

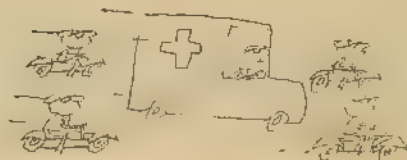
Gr-
dadda
here
ya'
creep!

West
Bronx
from
lower
Grand
Con-
course





A HUMAN INTEREST STORY





1. *... ..*



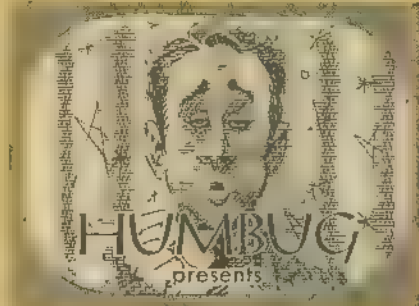
2. *... ..*



3. *...*



4. *... ..*





Don't look any closer at it, please



I've been on the ground 15 years I know and-



-I haven't seen a hip machine at any time



I haven't seen the times out of it



I haven't seen a hip machine at any time



I haven't seen the times out of it



I haven't seen the times out of it



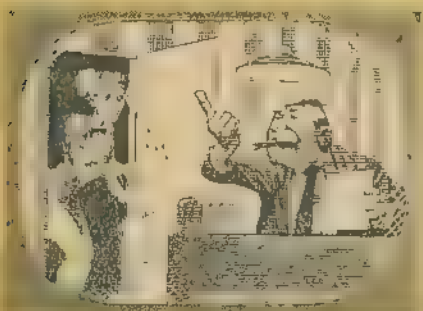
For 15 years not a single trace of gay civilization



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



—and, as I've just described, our achievements—



Keep moving, Belle. In this cold, sleep means death.



I can't go on Sgt. Yukon—my eyes are closing.



Wait, Belle! Look! Mounties! We're going to be rescued—



—rescued from this bitter cold.



Now, a Zzuzz lighter demonstration by Miss Lurfilter.



—the secret why so many people are buying the Zzuzz—



Notice the action—



—smooth action!

TIRED BLOOD

An astounding scientific discovery



In recent years we have had such monumental discoveries as Dr. Salk's anti-polio vaccine, and the professors Col and Gate's "Gardoil" for fighting tooth decay. And now perhaps the greatest discovery of all. It was made by the eminently weary physicist, Dr. Gerald A. Toll, who carelessly cut his finger under his microscope. Summoning what little strength he had, he threw himself forward for a look at it. Before collapsing exhausted from this strenuous activity, he made a mental note of the unusually tired appearance of his blood. This later led to the development of the miracle drug Geratoll which banishes forever the dread thing we call **TIRED BLOOD**. Returning to his laboratory after a well deserved rest, the great doctor Toll promised to devote what energy he had left to finding a cure for that other great plague, **TIRED PEOPLE**.



Dr. Gerald A. Toll discovers tired blood.

THE DIFFERENCE BETWEEN NORMAL AND TIRED BLOOD



Normal Blood



Tired Blood

HOW MIRACLE DRUG GERATOLL PEPS UP TIRED BLOOD



When the tired blood is dropped on slide it just lays there.



When the Geratoll is dropped nearby it goes to work immediately.



Geratoll's magic ingredient "togetherness" seeks to join blood.



Blood hates magic ingredient, withdraws, becomes erect, alert.

Then Njoga sprang to his feet and passed out Mallomars (a chocolate-covered marshmallow cookie) to each of the Mau Mau. To the wa-Russian he gave chocolate-covered garlic. Then each Mau Mau dipped his Mallomar, and the wa-Russian his garlic, into goat entrails and devoured it, while Njoga had them repeat his very latest oath: "Sticks and Stones May Break My Bones, But Names Won't Disembowel Me."

Meanwhile, a Mau Mau spy came trotting into the camp. Running straight up to Kimono he whispered, "Kimono, I have heard that Bwana Parker is coming for you. You had better hide."

Kimono quickly sopped up goat entrails with the remains of his Mallomar, dabbed his mouth, and ran off into the mountains.

Chapter Three

For seven days and nights, Parker and his trusty gunbearer, Lotheloth, tracked Kimono.

In spite of their failures, Parker wondered what he would have done without this sinewy, lithe son of Africa.

The country was inbred in Lotheloth's soul. He was as much a part of it as the trees and grass, and he constantly amazed Parker with his wisdom of the ways of the wilderness. Lotheloth taught his Bwana invaluable jungle secrets, such as: Where the sun comes up is the East--To start a fire you light a match--Lions bite.

Whenever they were lost on cold nights, Lotheloth, with remarkable animal cunning, would run into a clearing, kneel, put his ear to the ground, smell the grass, chew on the bark of a tree, drip sap over his left ear, toss 18 twigs in the air, and then lead Parker off in the direction pointed out by the smallest twig. They'd still be lost, but in this way Lotheloth kept warm.

Their togetherness had a strange, exhilarating effect on Parker. Too long had he considered the children of Africa as wild beasts. But his closeness to Lotheloth taught him a lesson in democracy he would never forget. He grew to regard Lotheloth as the faithful hunting dog he never owned.

He taught him to heel, chase sticks, bury bones, and on warm days he let him walk without a leash.

On their eighth day out, Lotheloth got poison ivy, and Parker sent him back home.

On the ninth day, working his way down the side of a hill in the late afternoon, Parker

stumbled on a cave, artfully hidden in the brush. From inside came the voices of a man and a crying baby. Peering into the cave, which was lit by a shaft of sunlight that had penetrated the opening, Parker started at the sight of the man who was unmistakably...

"Kimono!" screamed Parker, leaping at him with his knife bared. Parker landed on top of Kimono and the two of them rolled over and over on the floor of the cave, kicking, biting, punching, gouging, kneeling, stabbing, slapping, mauling, and giving two for flinching.

Now Parker was on top of Kimono with his knee so deep in his stomach that its impression could be seen in the other's back. Now Kimono was on top, clamping Parker's ear firmly in his teeth, then quickly shifting to Parker's eye.

Finally, with one last effort, Parker clamped his hands around Kimono's throat and squeezed. The Mau Mau's tongue came slowly out between his lips, stopping momentarily at the remaining teeth, and then bursting through. As Parker squeezed harder, the tongue came out farther. Parker stopped and rolled the tongue back into the mouth. He had breaking to do on Kimono's bones, and the sight of the tongue annoyed him.

As Parker was busily crushing leg bones into slivers and grinding slivers into powder, Kimono's tongue came out, and Parker pushed it back in, and it came out. He pushed the tongue in and held Kimono's mouth together, then slowly relaxed his grip. The tongue remained in. He relaxed his grip entirely; the tongue stayed in. Parker smiled and got up to leave; the tongue came out. Parker saw some rope in a corner of the cave. He seized it and wrapped it tightly around the Mau Mau's head and chin and made a knot. The tongue stayed in.

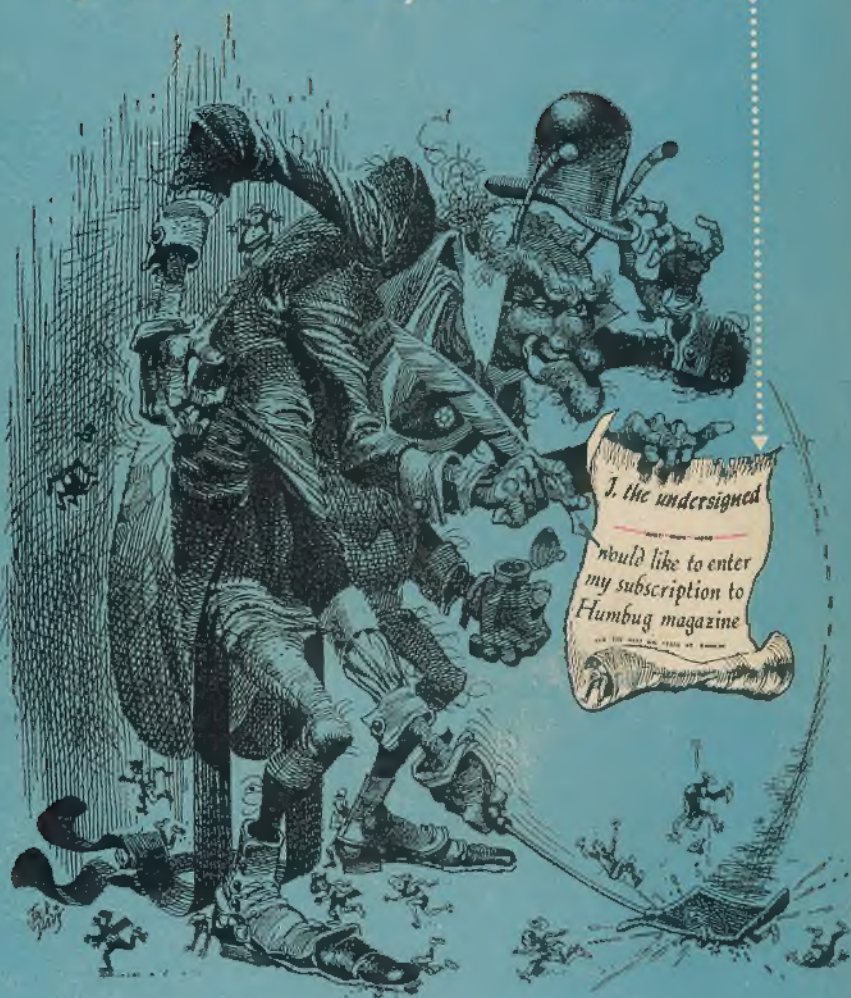
As Parker brushed himself off and started to limp away, he noticed the baby for the first time--undoubtedly Kimono's son.


He picked up the crying infant and slowly, painfully he made his way out of the cave and down the mountain. The white hunter carrying the African babe in his arms into the sunset.

And this was symbolic of the whole situation; the key to the problem of Africa... summed up in a single idea, which is simply: what is a bwana profited if he shall gain the whole mukongongo and the ndofus that the ku-lala, if he loses his own pumbavu.

A half mile back in the cave, Kimono's tongue slowly came out. End

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